



Digital Economics Summer School

Ecole d'Eté d'Economie Numérique (3EN)

Venue Faculté d'Economie, Site Richter, Avenue Raymond Dugrand, 34960 Montpellier

June 28th, 2018

Welcome coffee 9h15-9h45

Session A: Competition and Mergers in Digital Markets 9h45-11h15

Chair: Edmond Baranes

- Marc Bourreau and **Jean-Marc Zogheib**: Mixed Competition in Next-Generation Networks.
- **Eric Darmon**, Thomas Le Texier, Zhiwen Li and Thierry Penard: Mergers in Platform Industries with Multimarket Contact.
- **Marc Bourreau**, Yutec Sun and Frank Verboven: Market Entry and Fighting Brands: The Case of the French Mobile Telecommunications Market.

Coffee break 15'

Session B: Digital Innovation & Security 11h30-13h

Chair: Grazia Cecere

- **Arrah-Marie Jo**: Disclosure policy and incentives in innovation contests: An empirical analysis of bug bounty programs.
- **Anna-Maija Juuso** and Rauli Svento: Investments in information security and threat intelligence sharing: Evidence from a survey of Finnish organizations.
- **Sothearath Seang** and Dominique Torre: Proof of Work and Proof of Stake consensus protocols: a blockchain application for local complementary currencies.

Lunch 13h-14h15

Keynote by Paul Belleflamme (Aix-Marseille Université) 14H15-15h30

Session C: Platforms 15h30-17h

Chair: Marc Bourreau

- Vicente Lago, **Ángela Muñoz** and Christine Zulehner: Entry of Uber, Alcohol-Related Traffic Accidents and Differences by Gender: Empirical Evidence from Chile.
- Grazia Cecere, **Clara Jean**, Fabrice Le Guel and Mathieu Manant: STEM and teens: An algorithm bias on a social media.
- Matthias Hunold, Reinhold Kesler and **Ulrich Laitenberger**: Hotel rankings of online travel agents, channel pricing and consumer protection

Coffee break 15'

Session D: Digitization 17h15-18h45

Chair: Dominique Torre

- Clémence Aubert-Tarby, Octavio R. Escobar and **Thierry Rayna**: The impact of technological change on employment: The case of press digitization.
- Ludivine Martin, **Thierry Pénard** and Nicolas Poussing : Are employees happier to stay connected with their company outside working hours? Evidence from Luxembourg Data.
- Jean-Marc Josset, **Alain Rallet** and Nicolas Soulié: Des smart cities aux smart citizens : vers une mesure plus complexe des perceptions du temps de transport.

Conference diner

June 29th, 2018

Welcome coffee 9h-9h15

Session E: Sharing Economy 9h15-10h45

Chair: Maya Bacache

- **Wei Kang**, Anne Aguiléra, Alain Rallet, Feng Zhen: Factors influencing the frequency of free-floating bike-sharing services use among university students in Nanjing, China.
- Godefroy DangNguyen, **Sylvain Dejean**, Thierry Penard: Does the Sharing Economy Foster Trust? An Experimental Approach.
- **Jaele Bechis**: Scholars' Individual Interest and the Development of Knowledge as a Common: Consequences of a Voluntary Approach to the Open Access Regulation.

Coffee break 15'

Session F: Crowdfunding 11h-12h30

Chair: Fabrice Rochelandet

- **Clémence Bourcet**, Cécile Cézanne, Sandra Rigot and Laurence Saglietto: Le financement participatif de projets d'EnR: éclairages sur le business model et les risques d'une plateforme française.
- **Vincent Malardé**: Dynamiques de diffusion de la plateforme iDROOM: effets de réseaux, effets spatiaux et communautés.
- **Jordana Viotto**: The role of exclusion on platform competition: evidence from crowdfunding websites.

Lunch 12h30-13h45

Annual General Assembly of Members 13h45-14h45

Session G: Cultural goods and digitization 14h45-16h15

Chair: Thierry Pénard

- Marc Bourreau, **François Moreau** and Patrik Wikström: Does Digitization lead to the homogenization of cultural content?
- Marc Bourreau, **Marianne Lumeau**, François Moreau and Jordana Viotto: Le piratage de film en ligne est-il une pratique risquée?
- **Nessrine Omrani**, Tasnime Omrani and Alain Rallet : Big Data, localisation et comportement du consommateur en ligne.

Farewell

