



July 4-5 2019, La Rochelle

FLLASH: Faculty of Literature, Languages, Arts, Social Sciences and Humanities

Amphi Choderlos

1 parvis Fernand Braudel, La Rochelle

July 4th, 2019

Welcome coffee 8h30-9h

Session A: Concentration vs. Competition & Regulation in Digital Markets 9h-10h30

Chair: Thierry Penard

- **Marc Bourreau, Bruno Jullien and Maxime Lefouili:** *Mergers and Demand-Enhancing Innovation.*
- **Jean-Marc Zogheib and Marc Bourreau:** *The Impact of Competition in Digital Markets.*
- **Cuong Hung Vuong and Edmond Baranes:** *QoS investment, vertical integration and regulation of the internet.*

Coffee break 15'

Session B: Sharing Economy 10h45-12h15

Chair: Dominique Torre

- **Sauveur Giannoni, Malgorzata Ogonowska and Dominique Torre:** *Peer-to-peer property rentals, housing, and hospitality markets: general setting and perspectives from Paris.*
- **Fabien Candau, Sylvain Dejean and Raphaël Suire:** *The platformisation of cities: the case of Airbnb and the urban transformation.*
- **Vincent Malardé and Ewen Gallic:** *Airbnb in Paris : quel impact sur l'industrie hôtelière?*

Lunch 12h15-13h45

Keynote session by Luis Aguiar (European Commission - Joint Research Center - Digital Economy Unit) 13h45-15h :

Platform Power in the Digital Economy: Evidence from Spotify

Session C: Platforms 15h-16h30

Chair: Marc Bourreau

- **Axel Gautier:** *Competition between integrated incumbents and platforms.*
- **Stephan Böhmer-Horländer and Ambre Nicolle:** *Dynamic pricing of digital goods and the role of distribution platforms: Evidence from Steam.*
- **Leonardo Madio and Martin Quinn:** *User-generated Content, Strategic Moderation, and Advertising.*

Coffee break 15'

Session D1 parallel: Digital Innovation, E-Security and E-Payment 16h45-18h15

Chair: Maya Bacache

- **Arrah-Marie Jo:** *Software vulnerability disclosure and security investment.*
- **Dominique Torre and Qing Xu:** *Digital payment in China: emergence, adoption and competition among applications.*
- **Sothearath Seang and Amel Attour:** *Business model innovation through blockchain: an exploratory research of ride-sharing platforms' value sources.*

Session D2 parallel: Funding 16h45-18h15 Salle E204

Chair: Francois Moreau

- **Eric Darmon and Thomas Letexier:** *Project Filtering in Crowdfunding platforms.*
- **Inna Lyubareva, Laurent Brisson and Cécile Bothorel:** *Crowdfunding platform and development of online communities: empirical analysis of Ulule.*
- **Jordana Viotto Da Cruz:** *Entrepreneurial Finance and Digital Platforms: Evidence from Initial Coin Offerings.*

Conference dinner

July 5th, 2019

Welcome Coffee 8h30-9h

Session E: Digital Uses 9h-10h30

Chair: Grazia Cecere

- **Etienne Dagorn, David Masclat and Thierry Penard:** *How do parents and children's digital uses affect homework and tutoring? Some evidence from French survey data.*
- **Maude Hasbi and Antoine Dubus:** *Determinants of Mobile Broadband Use in Developing Economies: Evidence from Nigeria.*
- **Marianne Lumeau and François Moreau:** *A quel canal profite la lutte contre le piratage de contenus ? Une étude sur données françaises.*

Coffee break 15'

Session F1 parallel: Digitalization 10h45-12h15

Chair: Raphaël Suire

- **Théo Marquis:** *The Work/Leisure Trade-off in Online Labor Markets: The case of Amazon Mechanical Turk.*
- **Jimmy Merlet and Thierry Penard :** *RSE et transformation numérique des entreprises artisanales : une étude sur données d'enquête.*
- **Nicolas Jullien and Karine Roudaut:** *Sur les conditions d'existence d'un commun numérique de connaissance.*

Session F2 parallel: Cultural and Media Economics 10h45-15h15 Salle E204

Chair: Stéphanie Peltier

- **Ambre Nicolle, Marc Ivaldi, Frank Verboven and Jiekai Zhang:** *Music Consumption in the Digital Era.*
- **Fabrice Rochelandet and Christophe Cariou:** *La critique sous influence ? Sélection et évaluation des films par les médias en France.*
- **Blaise Boton, Sylvain Dejean, Marianne Lumeau and Stéphanie Peltier:** *Ideological segregation and online news consumption.*

Lunch 12h15-13h45

Session H: Data & Privacy 13h45-15h15

Chair: Fabrice Rochelandet

- **Grazia Cecere, Vincent Lefrere, Catherine Tucker, Pai-Ling Yin and Fabrice Le Guel:** *Privacy and Children: What drives digital data protection for very young children?*
- **Enrick Arnaud-Joufray:** *Product differentiation with bundles of characteristics and multi-purchasing.*
- **Antoine Dubus, David Bounie and Patrick Waelbroeck:** *Collecting and selling personal information: the two faces of data broker.*

Closing apéritif

