



Digital Economics Summer School

Ecole d'Été d'Économie Numérique (3EN), 7th Edition

June 28-29, 2021, Palaiseau

Telecom Paris, 19 place Marguerite Perey, 91120 Palaiseau
Amphi Estaunié

June 28th, 2021

Welcome coffee 9h-9h30

Session A: Privacy 9h30-11h

Chair: Marc Bourreau

- *Do consumers value privacy equally across countries? Evidence from the mobile game market.* **Hugo Allouard**
- *Digital platform design, privacy concerns and discrimination in online interactions.* **Pierre-François Darlas**
- *Privacy, Competition, and Multi-Homing.* **Jean-Marc Zogheib**

Coffee break 30'

Session B: Content Markets 11h30-13h

Chair: Grazia Cecere

- *Displacement and complementarity in the recorded music industry: Evidence from France.* **Nicolle Ambre**
- *Quality Disclosures and Disappointment: Evidence from the Academy Awards.* **Michelangelo Rossi**
- *Online popularity, fake followers and football players' value.* **Nicolas Soulié**

Lunch 13h-14h

Session C: Innovation 14h-16h

Chair: Laurie Ciaramella

- *Improving IP Systems by abolishing Software Patents? Evidence from the Alice Case.* **Hannes Marks**
- *Funded by the crowd or by the in-crowd? When the type of investors matters in equity crowdfunding with a secondary market.* **Dominique Torre**
- *How Hometown associations perceive microfinance crowdfunding initiatives: An explanatory study based on the case of malian hta's.* **Ursulle Ngaba Aboudi**
- *The risky, the Ambiguous and the Smart Contract.* **Marta Ballatore**

Coffee break 30'

Session D: Telecoms 16h30-18h00

Chair: Thierry Pénard

- *Entry and upstream competition in the Chilean telecom market.* **Enrick Arnaud-Joufray**
- *Broadband Internet and local Economies in Brazil.* **Francisco Barros**
- *State Aid and Deployment of High-Speed Internet: Evidence from France.* **Angela Munoz**

June 29th, 2021

Welcome Coffee 9h00-9h30

Session E: Algorithms 9h30-11h

Chair: Ulrich Laitenberger

- *Platform competition with investment in recommendation systems to deter entry.* **Thomas Le Texier**
- *Bad Nudge and Voice Assistants: A Lab-in-the-Field Experiment.* **Théo Marquis**
- *Algorithmic explainability and self-regulation under regulatory audits.* **Adrien Raizonville**

Coffee break 30'

Session F: Prominence 11h30-13h

Chair: Sylvain Dejean

- *Self-preferencing or dominant platform's dual role: what can we expect from European initiatives?* **Patrice Bougette**
- *Competition for prominence.* **Fabrizio Ciotti**
- *Healthy reviews? The impact of online doctor ratings on healthcare outcomes.* **Ulrich Laitenberger**

Lunch 13h-14h

Remise du Prix de Thèse de l'AFREN 14h-14h30

Session G: Platform Regulation 14h30-16h30

Chair: Maya Bacache

- *"Airbnb in the City": Assessing short-term rental regulation in Bordeaux.* **Calum Robertson**
- *Hate Speech Regulation on German Twitter.* **Raphaëla Andres**
- *Tradeoffs in Automated Political Ad Regulation: Evidence from the COVID-19 Pandemic.* **Clara Jean**
- *Platform regulation in the presence of negative externalities.* **Guillaume Thébaudin**