

Digital Economics Summer School  
*Ecole d'Été d'Économie Numérique (3EN)*, 8th Edition  
July 4-5, 2022, Louvain-la-Neuve

July 4, 2022

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Welcome coffee 8h45-9h15

**Session A: Merger and innovation 9h15-10h45**

**Chair: Marc Bourreau**

- *Does promoting R&D cooperation or mergers foster competition between asymmetric marketplaces?* **Thomas Letexier**
- *Acquisitions in the digital economy: Are GAFAM killing the next big thing?.* **Laureen de Barsy**
- *Digital Business Model and Innovation.* **Pierre-François Darlas**

Coffee break 30'

**Keynote lecture 11h15-12h45**

**Chair: Axel Gautier**

- *Information in digital markets* **Wilfried Sand-Zantman**

Lunch 12h45-14h

**Session B: Digital finance 14h-16h**

**Chair: TBC**

- *Theoretical representation of crypto-assets: towards a valuation model.* **Françoise Vasselin**
- *Remittances, telephonic operators, Fintechs and Central Bank Digital Currencies.* **Qing Xu**
- *Anticompetitive practices in the emerging mobile money services market.* **Vanelle Dimitri Onchi**
- *How to Combine Human Experts and the AI: an Application to the Anti-Money Laundering.* **Luc Fortin Tyson**

Coffee break 30'

## Parallel Session C 16h30-18h00

### Session C1: (Self) regulation in the digital economy

Chair: TBC

- *The Environmental Impact of Internet Regulation.* **Jean-Christophe Poudou**
- *The first traveler attributes for subsequent peer-to-peer ridesharing demand: Effects of homophily and heterophily.* **Medhi Farajallah**
- *Career Concerns on a Digital Platform: When Reputation Works and When it Doesn't.* **Chiara Belletti**

### Session C2: Data

Chair: TBC

- *In-house vs. Outsourcing Data analytics: Implications on Competition and Consumer Targeting* **Eric Darmon**
- *Digital Platforms, Aggregated Data, and Entry with Informational Spillovers.* **Marc Bourreau**
- *Product quality, consumer data and discrimination in competitive markets.* **Hugo Allouard**

## Conference diner 19h30 Louvain House

July 5, 2022

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## Welcome Coffee 8h45-9h15

### Session D: Platforms 9h15-10h45

Chair: Paul Belleflamme

- *Two-sided media and polarized contents.* **Luca Baccino**
- *Platform pricing strategies when consumers web/showroom.* **Federico Navarra**
- *The Effect of Interoperability on Competition between Ad-funded Platforms when Consumers can Multi-Home.* **Guillaume Thébaudin**

## Coffee break 30'

### Session E: Networks 11h15-13h15

Chair: TBC

- *Broadband internet and educational inequality: Evidence from the COVID 19 pandemic in Brazil* **Francisco Magalhaes Barros**
- *How Bundling Impacts Firms' Entry Decisions: Evidence from Broadband Internet* **Lukasz Grzybowski**
- *Does super-fast broadband promote local economic development: evidence from the roll out of the optic fiber in France* **Sylvain Dejean**
- *Server Location and Data Flows,* **Enxhi Leka**

## Lunch 13h15-14h

## 14h30 : Visite du musée Hergé

Conference venue : Auditorios Socrate (place Cardinal Mercier)

Hotel : Martin's hotel (rue de l'Hocaille 1)

Organizing committee :

- Axel Gautier (HEC Liège) – [agautier@uliege.be](mailto:agautier@uliege.be)
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