

PRELIMINARY PROGRAM

July 3th, 2023

Welcome coffee 8h30-9h (2E06)

Session A : *Strategic interaction and platform* 9h-10h30 (2E07)

- **Chiara Belletti** : *How to Measure and Improve the Quality of Microtasking Platforms ?*
- **Guillaume Thébaudin** : *Hybrid platform Screening*
- **Maria Rasskazova** : *Apocalypse : the impact of platform's monetization policies on content production*

Coffee break 15' (2E06)

Session B : *Concentration vs. Competition & Regulation in digital markets* 10h45-12h15 (2E07)

- **Marc Bourreau and Axel Gautier** : *Mergers and innovation*
- **Thomas Eisfeld** : *Unite and conquer : Seller Collusion in Multi-Sided Markets*
- **Lauren de Bary and Axel Gautier** : *The Balance-of-Harmin Big Tech acquisitions*

Lunch 12h15-13h30 (Cour du cloître)

Award ceremony for the best PhD thesis in digital economics 13h30-13h45 (2E07)

Keynote session 13h45-15h (2E07)

Session C1 parallel : *Media* 15h-16h30 (2E05)

- **Sylvain Dejean, Marianne Lumeau, Stéphanie Peltier, Benoît Tarroux** : *A preference for filter bubbles ?*
- **Luca Baccino and Serena Villata** : *The Effects of Digital Disruption on Media Polarization : An Agent-Based Simulation of the Two-Sided Information Market*
- **Lukasz Grzybowski, Valentin Lindlacher and Onkokame Mthobi** : *Mobile phones and financial inclusion in Sub-Saharan Africa*

Session C2 parallel : *Data flow and Ransomware* 15h-16h30 (2E07)

- **Thomas Le Texier, Eric Malin and Selin Yardimci** : *Swimming with Sharks : Strategic Disclosure and System Protection Against Ransomware Attacks*
- **Enxhi Leka** : *Server Location and Data Flows*
- **Axel Gautier, Jean-Christophe Poudou and Michel Roland** : *Net Neutrality and Universal Service Obligations*

Coffee break 15' (2E06)

Session D1 parallel : *Open and citizen sciences* 16h45-18h15 (2E05)

- **Jérémie Haese and Christian Peukert** : *Entry in to Open Source : Evidence from Web Browsers*
- **Jaele Bechis, Eric Darmon and Dominique Torre** : *Double blind and open peer review : Incentives and economic models for restricted and open access to online scientific production*
- **Olga Bernard and Jean-Marc Zogheib** : *Citizen Science, Platforms, and Project Implementation*

Session D2 parrallel : *Digital innovation and intellectual property* 16h45-18h15 (2E07)

- **Yamina Mathlouthi** : *Optimiser l'usage des nouvelles technologie dans le secteur financier*
- **Adrien Hervouet, Emmanuel Lorenzon, Cesare Righi and Valerio Sterzi** : *Patent privateering*
- **Laurie Ciaramella, David Heller and LeoLeitzinger** : *Intellectual Property as Loan Collateral*

Cocktail

Conference dinner

July 4th, 2023

Welcome coffee 8h30-9h (2E06)

Session E : *Competition and platforms* 9h-10h30 (2E07)

- **Giorgio Ferroni** : *Competition and platform integration*
- **Johannes Loh and Ambre Nicolle** : *Competition and value capture in platform markets : Implications for complementor strategy*
- **Pierre-François Darlas** : *Competition in the ad-tech stack and integration*

Coffee break 15' (2E06)

Session F1 parallel : *Data and privacy* 10h45-12h15 (2E05)

- **Jade Leroueil** : *Données personnelles : l'approche libérale individualiste et ses impensés*
- **Mathilde Aubouin and Lionel Ragot** : *Free Digital Services, Data Protection, and Economic Growth*
- **Arrah Marie-Jo** : *RGPD et concentration du marché de l'Adtech : Une étude empirique sur l'adoption d'un standard de transmission du consentement dans le marché de la publicité programmatique*

Session F2 parallel : *Algorithms, AI and monetization* 10h45-12h15 (2E07)

- **Tommaso Bondi, Michelangelo Rossi and Ryan Stevens** : *The Good, The Bad and The Picky : Reference Dependence and the Reversal of Product Ratings*
- **Clotilde Coron, Vincent Lefrere, Fabrice Le Guel and Serge Pajak** : *AI acceptance and trust among students : a field experiment*
- **Francois Moreau, Patrik Wikstrom** : *The impact of algorithmic and human music recommendations on listener satisfaction*

Lunch 12h15-13h30 (**Cour du cloître**)

General Meeting of AFREN 13h30-13h45 (**2E07**)

Session G1 parallel : *Sustainable Development* 13h45-15h15 (**2E05**)

- **Matteo Bulgarelli** : *The Environmental Implications of Renting The Runway*
- **Youssef Camara** : *Economic activity around extreme events: tracking consumption and mobility dynamics at fine scales*

Session G2 parallel : *Digital markets* 13h45-15h15 (**2E07**)

- **Marc Bourreau and Jan Krämer** : *Interoperability in Digital Markets : Boon or Bane for Market Contestability ?*
- **David Bounie, Youssef Camara and John W. Galbraith** : *Gravity in Online and On-site Inter-regional Trade : Evidence from High-frequency Consumer Transaction Data*

Useful Information

Avignon, la cité des papes



<https://www.avignon.fr/>

<https://avignon-tourisme.com/>

<https://palais-des-papes.com/>

<https://festival-avignon.com/>

[Map of Avignon city](#)

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