



# Digital Economics Summer School #10

Association Francophone de Recherche en  
Economie du Numérique (AFREN)

## Program

June 27 & 28, 2024

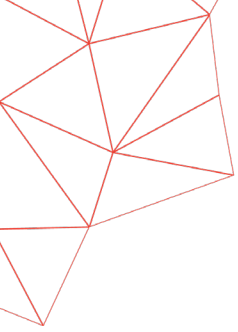


FACULTÉ DES  
SCIENCES  
ÉCONOMIQUES



**AFREN**  
Association Francophone de  
Recherche en Économie Numérique

Orange  
École Polytechnique  
Télécom ParisTech  
**innovation  
& regulation  
chair**



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## Program

### DAY 1: Thursday June 27, 2024

9:30 - 10:00: Registration - *Salle des Actes*

10:00 - 10:15: Opening remarks - *Salle des Actes*

#### 10:15 - 12:15: Parallel Sessions 1

**Tourism and sharing platforms** - *Amphi Krier*

**Music and streaming platforms** - *Salle Maurice Baslé*

12:15 - 13:45: Lunch - *Salle des Actes*

13:45 - 14:45 : **Keynote Lecture: Tobias Kretschmer** - *Salle Maurice Baslé*

14:45 - 15:15: Coffee break - *Salle des Actes*

#### 15:15 - 17:15: Parallel Sessions 2

**Artificial intelligence 1** - *Amphi Krier*

**Digital payment and transaction data** - *Salle Maurice Baslé*

**19:30: Gala dinner - Taverne de la Marine, 2 place de Bretagne, RENNES**

### DAY 2: Friday June 28, 2024

#### 9:30 - 11:00: Parallel Sessions 3

**Value, privacy and well-being** - *Amphi Krier*

**Culture** - *Salle Maurice Baslé*

11:00 - 11:30: Coffee break - *Salle des Actes*

#### 11:30 - 12:30: Parallel Sessions 4

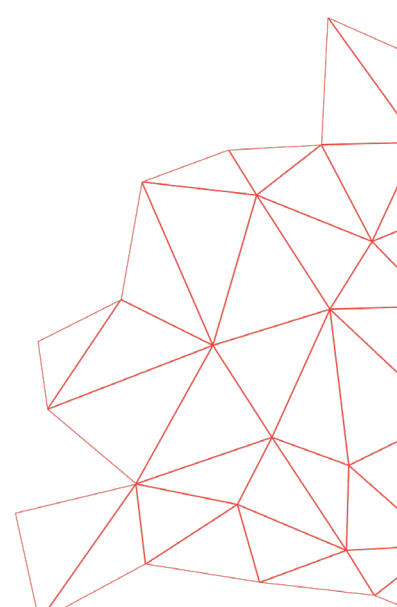
**Telecom** - *Amphi Krier*

**Innovation** - *Salle Maurice Baslé*

12:30 - 14:00: Lunch - *Salle des Actes*

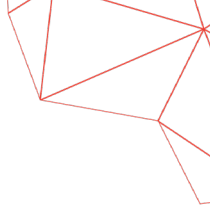
14:00 - 14:30: **AFREN Meeting** - *Salle Maurice Baslé*

14:30 - 16:00: **Session 5: Artificial intelligence 2** - *Salle Maurice Baslé*



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## DAY 1: Thursday June 27, 2024

### 10:15 - 12:15: Parallel Sessions 1

#### Tourism and sharing platforms - Amphi Krier (Chair: Thierry Pénard)

- *Dynamic platform competition 'in' and 'for' the market*, A. Gautier & J.-C. Poudou
- *Short-term rental platforms contrasted effects on neighborhoods: the case of French Riviera urban destinations*, S. Pommet, S. Rochhia & D. Torre
- *The «sharing» economy? Evidence of who benefits from Airbnb*, S. Dejean, R. Suire, R. Calum
- *Les applications mobiles intelligentes et leurs enjeux pour le revenue management des TPE-PME gastronomiques en France : une analyse par la théorie des perspectives*, S. Meatchi

#### Music and streaming platforms - Salle Maurice Baslé (Chair: Marc Bourreau)

- *From Courtrooms to Charts: the Impact of Kavanaugh's Appointment on Music Consumption*, L. Rossi & M. Rossi
- *Recommender Systems Unplugged: Effects of explaining algorithmic recommendations on music discovery, an experimental approach*, J. M'Barki
- *Biais domestique et persistance des préférences : le cas des politiques de quota et des plateformes de streaming*, T. Renault, M. Bacache, C. Senik & M. Perona
- *Plateformes de streaming musical et biais linguistique : une expérimentation sur l'outil de recommandation de Spotify*, J. Aly-Tovar, S. Coavoux, M. Lumeau, F. Moreau & J. Viotto

### 15:15 - 17:15: Parallel Sessions 2

#### Artificial intelligence 1 - Amphi Krier (Chair: Ambre Nicolle)

- *The impact of recommender system changes on production and consumption of news in social media platforms: the case of Instagram*, A. Bauer & N. Soulié
- *Recommendation Systems, Pricing Algorithms and Price Discrimination*, A. Brandenburg & S. Yardimci
- *Algorithmic against Human decision-making? The case of pricing strategy*, A. Cosnita, E. Darmon, A. Gautier & J.-M. Zogheib
- *Auditing the ranking strategy of an algorithm of a marketplace following competition law commitments: the Amazon's Buy Box case*, B. Rottembourg & J. Mouton

#### Digital payment and transaction data - Salle Maurice Baslé (Chair: Dominique Torre)

- *Large scale usage of data depth for fraud detection in card transactions*, L. Leone, D. Bounie, P. Mozharovskiy
- *Study on the economic impact and mobility of sporting events: An in-depth study of the impact of major tournaments in Paris*, Q. Durand
- *Exploring Consumer Mobility and Shopping Externalities: Insights from Lyon's Retail Landscape*, C. Breton
- *Factors Affecting the Continuous Intention to use Mobile Payment—Systematic Review*, K. Feng, L. Zheng, S. Dejean

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## DAY 2: Friday June 28, 2024

### 9:30 - 11:00: Parallel Sessions 3

#### Value, privacy and well-being- Amphi Krier (Chair: Nicolas Soulié)

- *Analyzing Non-Market Strategies in Cli-Fi Movies*, S. Yazgulieva, I. Lyubareva, A. Hadida
- *An analysis of Algerian websites' information privacy practices*, Z. N. Assi
- *Digital Addiction Dynamics and Well-Being*, S. Yardimci

#### Culture - Salle Maurice Baslé (Chair: Sylvain Dejean)

- *YouTube's Adpocalypse: Studying Creators' Participation on the Platform*, M. Rasskazova
- *All-You-Can-Play: Competition in the Gaming Industry Servitization Era*, J. Loh & A. Nicolle
- *Pass culture : un outil de démocratisation et de diversification ?*, L. Corven , M. Lumeau

### 11:30 - 12:30: Parallel Sessions 4

#### Telecom - Amphi Krier (Chair: Eric Malin)

- *Telcos and Big Tech: A Symbiotic Relationship?* S.-N. Samaké
- *Signalling change: How Chappe Telegraph announced Wheat Market Integration in France*, M. Delville, M. Bourreau & L. Grzybowski

#### Innovation - Salle Maurice Baslé (Chair: Thomas Le Texier)

- *Innovation and startup acquisition*, M. Bourreau & A. Gautier
- *Licensing, acquisition or copy? How do platforms integrate startups' innovation?*, P. Bougette & A. Gautier

### 14:30 - 16:00: Session 5

#### Artificial intelligence 2 - Salle Maurice Baslé (Chair: Marianne Lumeau)

- *Strategic Behavior and AI Training Data*, F. Abeillon, J. Haese, F. Kaiser, A. Kiouka, C. Peukert & A. Staub
- *How to improve the quality of the data training AI? Evidence from a micro-tasking platform*, C. Belletti & L.-D. Pape
- *Human Bias and AI Accuracy in Decision Making*, L. Fortin-Tyson