

AFREN Digital Economics Conference #11
Ecole d'Été d'Économie Numérique (3EN), 11^{ème} édition

June 30 & July 1, 2025, Nanterre

Final Program



June 30, 2025

8h45-9h00. Registration

9h00-9h15. Welcome and opening address

9h15-10h45. Session 1 (parallel sessions)

- Session 1A. Short-term Rental Platforms
- Session 1B. Digital Technologies, Crime & Addiction

10h45-11h15. Coffee Break

11h15-12h15. Session 2 (parallel sessions)

- Session 2A. Data Sharing
- Session 2B. Data, Location & Consumption

12h30-14h00. Lunch

14h00-15h15. Session 3. Table-ronde “Intelligence Artificielle et Politiques Publiques” [in French]

15h30-17h30. Session 4 (parallel sessions)

- Session 4A. Algorithms & Artificial Intelligence
- Session 4B. Digital Platforms

20h00. Gala Dinner at *Public House* (21, rue Daunou; Paris 75002) [restricted to speakers]

July 1, 2025

9h15-10h45. Session 5 (parallel sessions)

- Session 5A. Innovation & Regulation
- Session 5B. Music & Entertainment Platforms

10h45-11h00. Coffee Break

11h00-12h00. Session 6 (parallel sessions)

- Session 6A. Data, Location & Traffic
- Session 6B. Digital Finance

12h15-13h30. Lunch

13h30-14h00. Session 7 (AFREN General Assembly and AFREN Best PhD. Thesis prize)

14h00-16h00. Session 8 (parallel sessions)

- Session 8A. Work, Telework & Digital labor platforms
- Session 8B. Advertising & Platforms

3EN#11 – DETAILED PROGRAM

(speakers in parallel sessions are marked with an asterisk)

June 30, 2025

9h15-10h45. Session 1 (parallel sessions)

Session 1A. Short-term Rental Platforms (chair: Jean-Marc ZOGHEIB)	Session 1B. Digital Technologies, Crime & Addiction (chair: Ambre NICOLLE)
<i>Reputation Restarting on Digital Platforms: Evidence from a Short-Term Rental Market</i> , by Clara BELLETTI* (Dauphine PSL) [joint with J. Claussen and M. Batikas]	<i>Deliver Us From Crime? Online Platforms, Gig Jobs, and Offending</i> , by Hugo ALLOUARD* (ESSEC) [joint with G. Cecere, J. De Sousa, O. Marie and I. Picard]
<i>License to chill? How enforcement of mandatory registration shapes Short-Term Rental markets in France</i> , by Sylvain DEJEAN* (NUDD, La Rochelle University) [joint with C. Robertson and R. Suire]	<i>Is RegTech Driving a Real Shift in Financial Crime Prevention? Evidence from a Bibliometric Mapping of the 2014–2024 Literature</i> , by Mariam EL HARRAS* (Nat. School of Bus. and Management, Abdelmalek Essaadi Univ.) [joint with M. A. Salahddine]
<i>Airbnb, Hotels, and Localized Competition</i> , by Maximilian SCHAEFER* (Institut Mines Telecom) [joint with K.D. Tran]	<i>Understanding Digital and Non-Digital Addictions: Determinants and Interrelations</i> , by Selin YARDIMCI* (Univ Rennes, CNRS, CREM)

11h15-12h15. Session 2 (parallel sessions)

Session 2A. Data Sharing (chair: Thierry PENARD)	Session 2B. Data, Location & Consumption (chair: Sylvain DEJEAN)
<i>Strategic barriers to data sharing</i> , by Axel GAUTIER* (HEC Liège, LCII, Université de Liège) [joint with P. Belleflamme and E. Toulemonde]	<i>The Effect of High-Speed Internet on Working from Home</i> , by Y. ABDOULHAZIS-OUMAROU* (UPPA, CNRS, TREE) [joint with L. Belloy and F. Candau]
<i>Economics of Data Sharing: An Economic Analysis of Data Sharing Ecosystem</i> , by Lucas EUSTACHE* (Paris Dauphine University, Governance and Regulation Chair) [joint with E. Brousseau and J. Toledano]	<i>Spatial Interactions of Consumption, Presence, and Mobility: Evidence from Mobile Phone and Transaction Data</i> , by Chloé BRETON* (Télécom Paris, CREST, Insee SSPLab) [joint with D. Bounie, J. Galbraith, and G. Gambuli]

14h00-15h15. Session 3. Table-ronde “Intelligence Artificielle et Politiques Publiques” [in French]

- Guest speakers:
 - **Alexis BACOT**, Head of Artificial Intelligence Policy Office at Direction Générale des Entreprises (Ministère de l’Economie, des Finances et de la Souveraineté industrielle et numérique)
 - **Caroline CHOPINAUD**, Head of Hub France IA
- Moderators: **Ambre NICOLLE** (Ludwig Maximilian University Munich) and **Thierry PENARD** (Université de Rennes)

15h45-17h45. Session 4 (parallel sessions)

Session A. Algorithms & Artificial Intelligence (chair: Eric DARMON)	Session B. Digital Platforms (chair: Axel GAUTIER)
<i>A Theory of Investment Simplification and an Experiment with AI Large Language Models</i> , by Indigo JONES* (Sorbonne University)	<i>Platform competition with intertwined network effects: theory and evidence</i> , by Bruno CARBALLA-SMICHOWSKI* (European Commission's Joint Research Centre)
<i>Strategic Information Disclosure to Classification Algorithms: An Experiment</i> , by Aurelien SALAS* (Sciences Po) [joint with J. Hagenbach]	<i>Competition among Digital Services: Evidence from the 2021 Meta Outage</i> , by Sebastian VALET* (ZEW Mannheim and KIT) [joint with D. Rehse]
<i>Innovative Nudges: Shaping Copyright Compliance in Generative Artificial Intelligence</i> , by Vincent LEFRERE* (IMT BS) [joint with E. Valavi, D. Lee and S. Aral]	<i>Building Two-Sided Platforms: Network Effects and Early-Stage Dynamics</i> , by Jeremie HAESE* (HEC Lausanne) [joint with T. Kretschmer and C. Peukert]
<i>Pricing Algorithms in E-commerce Marketplaces: an empirical investigation in the market for smartphones</i> , by Nicolas SOULIE* (IMT Business School) [joint with E. Darmon and J.-M. Zogheib]	<i>A Shipping Price Floor to Save Bookstores: Analysis of the Effects of the Darcos Law on the French Book Market</i> , by Martin DELVILLE* (CREST, Telecom Paris)

July 1, 2025

9h15-10h45. Session 5 (parallel sessions)

Session 5A. Innovation & Regulation (chair: Marc BOURREAU)	Session 5B. Music & Entertainment Platforms (chair: Andreea COSNITA)
<i>Talent Acquisition and Technology Leadership: A Study of Digital Platforms</i> , by Laureen DE BARSY (HEC Liège, LCIL, Université de Liège) [joint with A. Gautier]	<i>Algorithmes de recommandation des plateformes de streaming musical et biais géographique et linguistique : une étude quantitative</i> , by François MOREAU (Univ. Sorbonne Paris Nord, ACT & Labex ICCA) [joint with S. Coavoux, M. Lumeau and J. Viotto]
<i>On the "Duty to Monitor an Autonomous Vehicle"</i> , by Nanxi LI* (EconomiX, University Paris-Nanterre) [joint with E. Langlais]	<i>Advertiser-friendly production? A longitudinal study of supplied content diversity on YouTube</i> , by Maria RASSKAZOVA* (ACT, LabEx ICCA, University Sorbonne Paris Nord)
<i>Interoperability and Innovation</i> , by Marc BOURREAU* (Télécom Paris, CREST) [joint with J. Kraemer]	<i>Emerging Artists in Music Streaming Platforms</i> , by L. LAQUEYRERIE* (Chaire PcEn, CES, Université Paris 1 Panthéon-Sorbonne) [joint with Julien M'Barki]

11h00-12h00. Session 6 (parallel sessions)

Session 6A. Data Location & Traffic (chair: Maya BEAUVALLET)	Session 6B. Digital Finance (chair: Dominique TORRE)
<i>Traffic Externalities and Navigation Apps</i> , by Antonio RUSSO* (IMT Business School) [joint with B. De Borger and S. Peer]	<i>Crypto-Asset Market: Classification, Composition, and Competition</i> , by Francoise VASSELIN* (IPHA, University of Paris-Est Creteil)
<i>Location choice, environmental impact, and regulation of data centers</i> , by Mathilde AUBOUIN* (GAEL, University of Grenoble Alpes) [joint with J. Ing and J.-P. Nicolai]	<i>The Role of the Postal Operator in Access to Banking and Financial Services</i> , by Quentin DURAND* (CREST/Telecom Paris) [joint with D. Bounie and A. François]

13h30-14h00. Session 7: AFREN General Assembly and AFREN Best PhD. Thesis award ceremony,

Chaired by **Marc BOURREAU** (Head of AFREN) and **Maya BEAUVALLET** (Head of the AFREN Best PhD. Thesis prize jury)

14h00-16h00. Session 8 (parallel sessions)

Session 8A. Work, Tele-work and Labor Platforms (chair: Grazia CECCERE)	Session 8B. Advertising & Platforms (chair: François MOREAU)
<i>Digital labor platforms: are bad freelancers driving out good ones?</i> , by Dominique TORRE* (Université Côte d'Azur and GREDEG-CNRS) [joint with A. RUFINI]	<i>My fault – Your fault. Knowledge-Seeking Frictions in Online Communities</i> , by Ambre NICOLLE* (LMU Munich & ISTO) [joint with T. Kretschmer and S. Wetzler]
<i>Regulating the environmental footprint of data consumption: efficiency and distributional effects of taxation and quotas</i> , by Mathilde AUBOUIN* (GAEL, University of Grenoble Alpes) [joint with P. Melindi-Ghidi and J.-P. Nicolai]	<i>Winners and Losers of Gatekeeper-Induced Consumer Preference Distortion in Promoting Personalized Pricing</i> , by Nicolas PASQUIER* (Univ. Grenoble Alpes, INRAE, CNRS, Grenoble INP, GAEL) [joint with R.B. Esteves]
<i>The Impact of Telework on Local Consumption: Evidence from Mobile Phone and Transaction Data</i> , by Gabriele GAMBULI (Insee SSPLab and Université Gustave Eiffel, GRETTIA) [joint with D. Bounie, Chloe Breton, E. Côme and J. Galbraith]	<i>Picture Perfect? The Impact of Images on Sales in Second-Hand Marketplaces</i> , by Lucas ROSSI (Telecom Paris)
<i>Measuring AI Substitutability and Complementarity in Developing Countries' Labor Markets: Evidence from Online Job Postings Data</i> , by Jean-Baptiste GUIFFARD* (CREST, Telecom-Paris, Institut Polytechnique de Paris) [joint with M.P. Le]	<i>Marketing Cues and Rationally Inattentive Consumers</i> , by Damien MAYAUX* (Paris School of Economics)

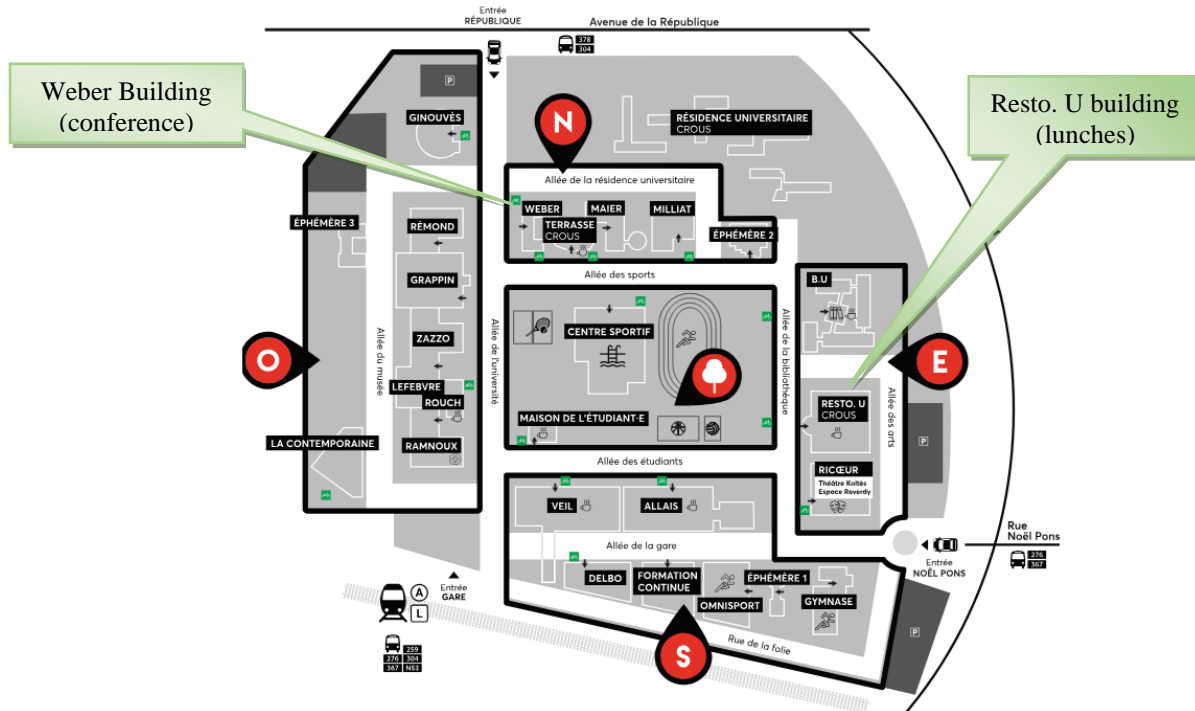
Practical information

Organization of parallel sessions:

- 30 minutes per paper : suggested schedule
 - Presentation: 20'
 - Discussion: 10'
- Presentation preferred in English; discussion in English or French

Locations:

- **Conferences and lunches:** the conference will take place at the University Paris-Nanterre campus.
 - Paris-Nanterre Campus can be easily reached by RER A, Stop at “Nanterre - Université” (5 minute-walk to reach the Conference Building)
 - Registration, Plenary sessions, parallel sessions, and coffee breaks will take place at the **Weber Building**. Lunches will take place at the “Resto. U” building (see Campus Map below)



- **Gala Dinner:** Public House restaurant; located at 21, rue Daunou Paris 75002; about 20 minutes from the Paris-Nanterre University using RER A (Paris direction, stop at “Auber” and follow Exit 1 “r. Auber / Opera Garnier”).

Local Organizers: Andreea Cosnita – Eric Darmon – Jean-Marc Zogheib.

Any question? Feel free to contact us at 3en2025@afren.fr !