

AFREN Digital Economics Conference

3EN#12

8 and 9 June 2026, Nice

Event Program



Monday 8 June

09h15–09h45 Registration

09h45–10h00 Welcome and opening address

10h00–11h00 Session A

A1 - Artificial Intelligence I

1. *The Role of Open-Weight Strategy in the AI Model Market: Firm Outcomes and Competitive Implications* — **Ekaterina Prytkova** and Simone Vannuccini
2. *Generative AI and the Division of Labor in Knowledge Work: Evidence from Open Source Ecosystems* — Vincent Lefrère, Léna Poinsignon, Antonio Russo and **Maximilian Schäfer**

A2 - Digital Markets & Manipulation

1. *Algorithmes de Prix et Dark Patterns sur les Places de Marché en Ligne : à la Recherche d'un Équilibre entre Encouragement des Gains d'Efficiency et Maîtrise des Risques Concurrentiels* — Marc Deschamps, Frédéric Marty and **Jeanne Mouton**
2. *La Fabrique des Deepfakes : Cartographie Industrielle, Typologie des Usages et Organisation d'un Champ Émergent* — **Anouck Butraud-Assathian**

11h00–11h30 Coffee Break

11h30–12h45 Roundtable

Online Content in the Age of Artificial Intelligence — **Nataliia Bielova**, **Frederic Marty**, **Serena Villata** and **Simone Vannuccini**

12h45–14h00 Lunch

14h00–14h30 PhD Job Market Experience

Career in Institutions & Navigating the International Economics Job Market — **Jeanne Mouton** and **Ivan Shchapov**

14h30–16h00 Session B

B - Digital Platforms I

1. *Platform Interoperability and Innovation* — **Marc Bourreau** and Jan Krämer
2. *Nested Platforms* — Luca Sandrini and **Robert Somogyi**
3. *A Theory of Crowdfunding Dynamics* — Matthew Ellman and **Michele Fabi**

16h00–16h30 Coffee Break

16h30–18h00 Session C

C1 - Technology & Talents

1. *Startup Acquisition and Technology Transfer* — **Axel Gautier**
2. *Technological Positioning and Startup Innovation* — **Gabriela Fuentes** and Simone Vannuccini
3. *Découvrir en Festival, Écouter en Streaming : Spillovers Entre Live et Musique Enregistrée* — **Léna Laqueyrie**

C2 - E-Commerce

1. *Floor Shipping Fee and Resale Price Maintenance: Analysis of the French Book Market* — **Martin Delville**
2. *Bricks, Clicks, and Substitution: The Impact of Physical Store Dynamics on E-Commerce* — **Gabrielle Gambuli** and David Bounie
3. *Deceptive Counterfeits and Consumer Protection* — Johannes Johnen, **Gianmarco Luu** and Robert Somogyi

19h30 Conference Dinner

Tuesday 9 June

09h30–11h00 Session D

D1 - Digital Payments

1. *The Impact of Mobile Money and Interoperability Regulation on Competition Between Mobile Operators* — Lukasz Grzybowski, Marc Bourreau and **Si Hao Li**
2. *Fraud Detection in Card Transactions Using Statistical Depth Functions* — **Leonardo Leone**, David Bounie, Pavlo Mozharovskyi
3. *The Consumer City Revisited: Consumption Responses to Real-Time Population Presence* — David Bounie, **Chloé Breton**, John W. Galbraith and Gabrielle Gambuli

D2 - Digital Platforms II

1. *Two-Sided Platforms and Dynamic Affiliation* — Axel Gautier and **Jean-Christophe Poudou**
2. *Harvesting Ratings* — **Johannes Johnen** and Robin Ng
3. *Out of Sight, Out of Mind: Competition for Visibility and Endogenous Switching Costs* — **Maxime Mélard**

11h00–11h30 Coffee Break

11h30–12h45 Keynote Lecture

Market Power and Political Power — **Tommaso Valletti**

12h45–14h15 Lunch

14h15–14h45 AFREN General Assembly

14h45–16h45 Session E

E1 - Personal Data and Algorithms

1. *Personal Data as a Specific Asset: A Typology of Platform Business Models and Their Rent Strategies* — **Jade Leroueil**
2. *Estimating the Value of Personal Data on Data Exchange Networks* — **Clara Jean** and Babur De los Santos
3. *La Prédation à l'Ère du Ciblage Algorithmique : Fragmentation du Sacrifice et Désorganisation Concurrentielle* — **Clara Pascal**

E2 - Artificial Intelligence II

1. *Will Generative AI Empower or Replace Workers? Task Creation, Automation, and the Wage-Productivity Gap* — **Régis Y. Chenavaz**
2. *Is There (Still) Anybody Out There? Online Forums in the Age of Generative AI* — **Ambre Elsas-Nicolle** and Ralf Elsas-Nicolle
3. *Lobbying Strategy in the Age of Artificial Intelligence: A Two-Stage Analysis* — **Wenjian Wang** and Simone Vannuccini
4. *Know Your Customer, Shape Your Customer: AI, Payment Data, and Manipulation on Digital Platforms* — **Ambre Geraut**

Participants

Régis Y. Chenavaz, KEDGE Business School
Nataliia Bielova, Inria - PRIVATICS
Patrice Bougette, University Côte d'Azur - GREDEG
Marc Bourreau, Telecom Paris - CREST
Chloé Breton, Telecom Paris - CREST - INSEE - SSPLab
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Gabrielle Gambuli, CREST - INSEE - SSPLab
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Serena Villata, CNRS - I3S
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