July 4-5 2019, La Rochelle
FLLASH: Faculty of Literature, Languages, Arts, Social Sciences and Humanities
Amphi Choderlos
1 parvis Fernand Braudel, La Rochelle

July 4th, 2019

Welcome coffee 8h30-9h

Session A: Concentration vs. Competition & Regulation in Digital Markets 9h-10h30

Chair: Thierry Penard

- Marc Bourreau, Bruno Jullien and Maxime Lefouilli: Mergers and Demand-Enhancing Innovation.
- Jean-Marc Zogheib: Competition and Digital Transformation.
- Cuong Hung Vuong and Edmond Baranes: QoS investment, vertical integration and regulation of the internet.

Coffee break 15’

Session B: Sharing Economy 10h45-12h15

Chair: Dominique Torre

- Sauveur Giannoni, Malgorzata Ogonowska and Dominique Torre: Peer-to-peer property rentals, housing, and hospitality markets: general setting and perspectives from Paris.
- Fabien Candau, Sylvain Dejean and Raphaël Suire: The platformisation of cities: the case of Airbnb and the urban transformation.
- Vincent Malardé and Ewen Gallic: Airbnb in Paris : quel impact sur l’industrie hôtelière?

Lunch 12h15-13h45

Keynote session by Luis Aguiar (European Commission - Joint Research Center - Digital Economy Unit) 13h45-15h:

Platform Power in the Digital Economy: Evidence from Spotify
Session C: Platforms 15h-16h30

- Alex Gautier: *Competition between integrated incumbents and platforms.*
- Leonardo Madio and Martin Quinn: *User-generated Content, Strategic Moderation, and Advertising.*

Coffee break 15’

Session D1 parallel: Digital Innovation, E-Security and E-Payment 16h45-18h15

- Arrah-Marie Jo: The impact of vulnerability announcements on software vendors and business users’ investment in security: who is more affected and who contributes more?
- Dominique Torre and Qing Xu: Digital payment in China: emergence, adoption and competition among applications.
- Sothearath Seang and Amel Attour: *Business model innovation through blockchain: an exploratory research of ride-sharing platforms’ value sources.*

Session D2 parallel: Funding 16h45-18h15 Salle E204

- Eric Darmon and Thomas Letexier: *Project Filtering in Crowdfunding platforms.*
- Inna Lyubareva, Laurent Brisson and Cécile Bothorel: Crowdfunding platform and development of online communities: empirical analysis of Ulule.

Conference dinner

July 5th, 2019

Welcome Coffee 8h30-9h

Session E: Digital Uses 9h-10h30

- Maude Hasbi and Antoine Dubus: *Determinants of Mobile Broadband Use in Developing Economies: Evidence from Nigeria.*
- Marianne Lumeau and François Moreau: *A quel canal profite la lutte contre le piratage de contenus? Une étude sur données françaises.*

Coffee break 15’

Session F1 parallel: Digitalization 10h45-12h15

- Théo Marquis: *The Work/Leisure Trade-off in Online Labor Markets: The case of Amazon Mechanical Turk.*
- Jimmy Merlet and Thierry Penard: *RSE et transformation numérique des entreprises artisanales : une étude sur données d’enquête.*
- Nicolas Jullien and Karine Roudaut: *Sur les conditions d’existence d’un commun numérique de connaissance.*
Session F2 parallel: Cultural and Media Economics 10h45-15h15 Salle E204

Chair: Stéphanie Peltier

- Ambre Nicolle, Marc Ivaldi, Frank Verboven and Jiekaí Zhang: *Music Consumption in the Digital Era.*
- Blaise Boton, Sylvain Dejean, Marianne Lumeau and Stéphanie Peltier: *Ideological segregation and online news consumption.*

Lunch 12h15-13h45

Session H: Data & Privacy 13h45-15h15

Chair: Fabrice Rochelandet

- Enrick Arnaud-Joufray: *Product differentiation with bundles of characteristics and multi-purchasing.*
- Antoine Dubus, David Bounie and Patrick Waelbroeck: *Collecting and selling personal information: the two faces of data broker.*

Closing aperitif