

AFREN Digital Economics Conference

3EN#12

8 and 9 June 2026, Nice

Event Program



Monday 8 June

09:15–09:45 Registration

09:45–10:00 Welcome and opening address

Olivier Bruno (*Head of the Graduate School of Economics and Management*)

Chair: **Dominique Torre** | Room: **Amphi 0**

10:00–11:00 Session A

A1 - Artificial Intelligence I

Chair: **Axel Gautier** | Room: **202**

1. *The Role of Open-Weight Strategy in the AI Model Market: Firm Outcomes and Competitive Implications* — **Ekaterina Prytkova** and Simone Vannuccini
2. *Generative AI and the Division of Labor in Knowledge Work: Evidence from Open Source Ecosystems* — Vincent Lefrère, Léna Poinسیون, Antonio Russo and **Maximilian Schäfer**

A2 - Digital Markets & Manipulation

Chair: **Maya Bacache** | Room: **203**

1. *Algorithmes de Prix et Dark Patterns sur les Places de Marché en Ligne : à la Recherche d'un Équilibre entre Encouragement des Gains d'Efficiencie et Maîtrise des Risques Concurrentiels* — Marc Deschamps, Frédéric Marty and **Jeanne Mouton**
2. *La Fabrique des Deepfakes : Cartographie Industrielle, Typologie des Usages et Organisation d'un Champ Émergent* — **Anouck Butraud-Assathian**

11:00–11:30 Coffee Break

11:30–12:45 Roundtable

Online Content in the Age of Artificial Intelligence — **Nataliia Bielova**, **Frederic Marty**, **Serena Villata**

Chair: **Simone Vannuccini** | Room: **Amphi 0**

12:45–14:00 Lunch

14:00–14:30 PhD Job Market Experience

Career in Institutions & Navigating the International Economics Job Market — **Jeanne Mouton** and **Ivan Shchapov**

Chair: **Edwin Fourier-Nicolaï** | Room: **Amphi 0**

14:30–16:00 Session B

B - Digital Platforms I

Chair: **Thierry Pénard** | Room: **Amphi 0**

1. *Platform Interoperability and Innovation* — **Marc Bourreau** and Jan Krämer
2. *Nested Platforms* — Luca Sandrini and **Robert Somogyi**
3. *A Theory of Crowdfunding Dynamics* — Matthew Ellman and **Michele Fabi**

16:00–16:15 Coffee Break

16:15–17:45 Session C

C1 - Technology & Talents

Chair: **Ambre Elsas-Nicolle** | Room: **202**

1. *Startup Acquisition and Technology Transfer* — **Axel Gautier**
2. *Technological Positioning and Startup Innovation* — **Gabriela Fuentes** and Simone Vannuccini
3. *Découvrir en Festival, Écouter en Streaming : Spillovers Entre Live et Musique Enregistrée* — **Léna Laqueyrie**

C2 - E-Commerce

Chair: **Lukasz Grzybowski** | Room: **203**

1. *Floor Shipping Fee and Resale Price Maintenance: Analysis of the French Book Market* — **Martin Delville**
2. *Bricks, Clicks, and Substitution: The Impact of Physical Store Dynamics on E-Commerce* — **Gabrielle Gambuli** and David Bounie
3. *Deceptive Counterfeits and Consumer Protection* — Johannes Johnen, **Gianmarco Luu** and Robert Somogyi

19:30 Conference Dinner

Tuesday 9 June

09:30–11:00 Session D

D1 - Digital Payments

Chair: **Dominique Torre** | Room: **202**

1. *The Impact of Mobile Money and Interoperability Regulation on Competition Between Mobile Operators* — Lukasz Grzybowski, Marc Bourreau and **Si Hao Li**
2. *Fraud Detection in Card Transactions Using Statistical Depth Functions* — **Leonardo Leone**, David Bounie, Pavlo Mozharovskyi
3. *The Consumer City Revisited: Consumption Responses to Real-Time Population Presence* — David Bounie, **Chloé Breton**, John W. Galbraith and Gabrielle Gambuli

D2 - Digital Platforms II

Chair: **Alexandra Rufini** | Room: **203**

1. *Two-Sided Platforms and Dynamic Affiliation* — Axel Gautier and **Jean-Christophe Poudou**
2. *Harvesting Ratings* — **Johannes Johnen** and Robin Ng
3. *Out of Sight, Out of Mind: Competition for Visibility and Endogenous Switching Costs* — **Maxime Mélard**

11:00–11:30 Coffee Break

11:30–12:45 Keynote Lecture

Market Power and Political Power — **Tommaso Valletti**

Chair: **Patrice Bougette** | Room: **Amphi 0**

12:45–14:15 Lunch

14:15–14:45 AFREN General Assembly

14:45–16:45 Session E

E1 - Personal Data and Algorithms

Chair: **Robert Somogyi** | Room: **202**

1. *Creators' Commenting strategies on Youtube* — Kurt Maxwell Kusterer, Sylvain Mignot and **Annick Vignes**
2. *Personal Data as a Specific Asset: A Typology of Platform Business Models and Their Rent Strategies* — **Jade Leroueil**
3. *Estimating the Value of Personal Data on Data Exchange Networks* — **Clara Jean** and Babur De los Santos
4. *La Prédation à l'Ère du Ciblage Algorithmique : Fragmentation du Sacrifice et Désorganisation Concurrentielle* — **Clara Pascal**

E2 - Artificial Intelligence II

Chair: **Marc Bourreau** | Room: **203**

1. *Will Generative AI Empower or Replace Workers? Task Creation, Automation, and the Wage-Productivity Gap* — **Régis Y. Chenavaz**
2. *Is There (Still) Anybody Out There? Online Forums in the Age of Generative AI* — **Ambre Elsas-Nicolle** and Ralf Elsas-Nicolle
3. *Lobbying Strategy in the Age of Artificial Intelligence: A Two-Stage Analysis* — **Wenjian Wang** and Simone Vannuccini
4. *Know Your Customer, Shape Your Customer: AI, Payment Data, and Manipulation on Digital Platforms* — **Ambre Geraut**

Participants

Régis Y. Chenavaz, KEDGE Business School
Maya Bacache, Telecom Paris - CREST
Nataliia Bielova, Inria - PRIVATICS
Patrice Bougette, University Côte d'Azur - GREDEG
Marc Bourreau, Telecom Paris - CREST
Chloé Breton, Telecom Paris - CREST - INSEE - SSPLab
Olivier Bruno, University Côte d'Azur - GREDEG
Anouck Butraud-Assathian, Paris 1 Panthéon Sorbonne
Nabila Chikh, Mouloud Mammeri University
Martin Delville, Telecom Paris - CREST
Chloé Djamdji, University Côte d'Azur - GREDEG
Joeffrey Drouard, University Côte d'Azur - GREDEG
Ambre Elsas-Nicolle, Mines Paris - PSL
Ralf Elsas-Nicolle, LMU Munich
Michele Fabi, Telecom Paris - CREST
Edwin Fourrier-Nicolaï, University Côte d'Azur - GREDEG
Gabriela Fuentes, University Côte d'Azur - GREDEG
Gabrielle Gambuli, CREST - INSEE - SSPLab
Axel Gautier, HEC Liège - University of Liège - LCII
Ambre Geraut, Paris Panthéon Assas - CRED - INSEEC Grande École
Lukasz Grzybowski, University of Cape Town
Clara Jean, Grenoble Ecole de Management
Johannes Johnen, UCLouvain - CORE/LIDAM
Vanessa Kulbastian, University Aix-Marseille - Centre de droit de la Santé
Léna Laqueyrie, Paris 1 Panthéon Sorbonne - Chaire PcEn
Leonardo Leone, Telecom Paris - CREST
Jade Leroueil, University Paris-Nanterre
Si Hao Li, Telecom Paris - CREST
Gianmarco Luu, UCLouvain - CORE/LIDAM
Frédéric Marty, CNRS - GREDEG
Maxime Mélard, Paris Panthéon Assas - CRED
Jimmy Merlet, University of Avignon - JPEG
Jeanne Mouton, EU Commission (DMA Unit)
Nathalie Nielson, University Côte d'Azur - GREDEG
Clara Pascal, Paris Panthéon Assas - CRED
Thierry Pénard, University of Rennes - CREM
Jean-Christophe Poudou, University of Montpellier - MRE
Ekaterina Prytkova, University Côte d'Azur - GREDEG
Alexandra Rufini, University Côte d'Azur - GREDEG
Prishila Rustemi, Classe préparatoire ECT
Maximilian Schäfer, Institut Mines-Télécom Business School
Ivan Shchapov, Institut Polytechnique de Paris - CREST
Robert Somogyi, Budapest University of Technology and Economic
Dominique Torre, University Côte d'Azur - GREDEG
Tommaso Valletti, Imperial College Business School
Simone Vannuccini, University Côte d'Azur - GREDEG
Annick Vignes, INRAE - LISIS
Serena Villata, CNRS - I3S
Sanaa Wahid, University of Avignon - JPEG
Wenjian Wang, University Côte d'Azur - SKEMA Business School
Jingyan Wu, University Côte d'Azur - GREDEG